2015-2016 Faculty of Education HSS Seed Grant Competition

Jude Walker (EDST)

Project Title: Corporate Social Responsibility as Adult Education and Training: An Exploratory Study

Project Abstract:

Corporate Social Responsibility (CSR) has become part-and-parcel of the mission of corporations, with adult education playing a role in many organizations' efforts at community engagement and development. This research aims to map the field of CSR in adult education and training in the academic literature, and to explore a CSR adult education program at BC Hydro as an initial case study. This exploratory research project will address a gap in the literature on the relationship between CSR and adult education, and will help provide the foundation for a future comparative study on CSR in adult education in private companies and crown corporations in Canada.